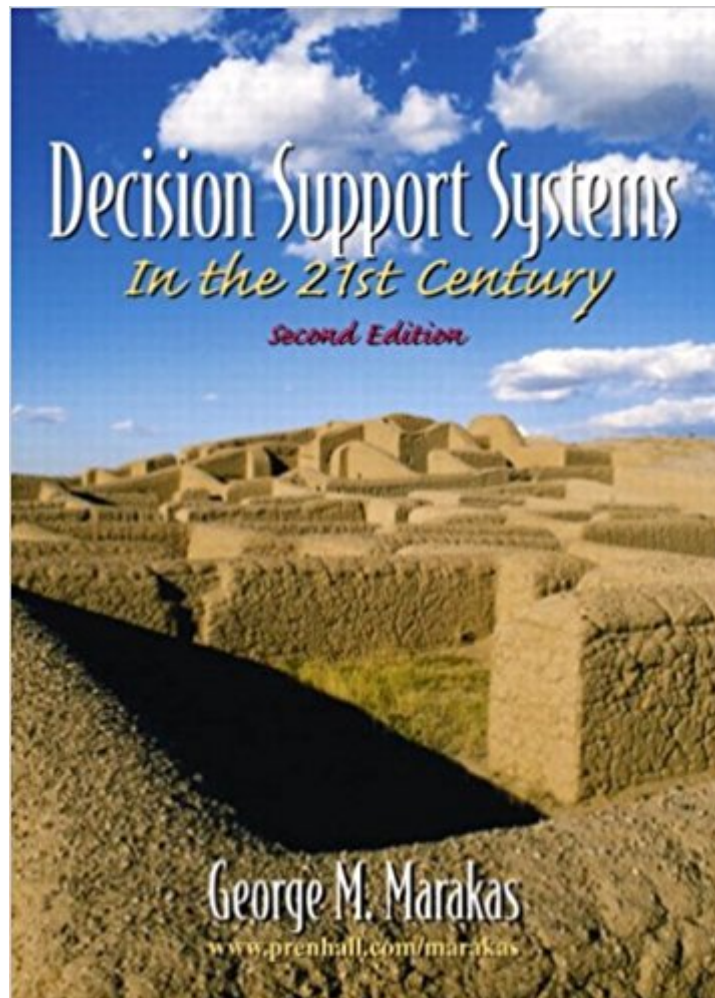




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Decision Support Systems (2nd Edition)



Synopsis

Packed with essential information, this valuable volume helps future business management professionals learn to make and support managerial decisions, providing a thorough understanding of the support aspect of DSS. Written from a cognitive processes and decision-making perspective, it concentrates on issues that emphasize managerial applications and the implication of decision support technology on those issues. The volume examines data warehouses, intelligent software agents and DSS system development, as well as an introduction to decision support systems, decision in the organization, modeling decision processes, group decision support and groupware technologies, executive information systems, expert systems and artificial intelligence, knowledge engineering and acquisition, and data mining and data visualization. For Data Warehouse Administrators, CIO and Directors of Information Systems.

Book Information

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Customer Reviews

I have had to read the entire text for a course, and it is not a particularly interesting book to read - at times the author seems a bit verbose. Figures in the textbook are in black, gray and white - very monotonous. Most have a gradient background that fades from dark grey to white. This makes reading the book difficult at times, especially when the text in the figure is in the dark grey section. It would have been better to have no background at all. The summary of key points is helpful, but the layout needs work. The Index does not include some important terms.

thank you for the book, it helps me doing homework. thank you thank you thank you so much the best

Llego en excelentes condiciones para ser un libro usado. Tardo un poco mas de lo que esperaba pero llego.

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